

PRESS RELEASE

Raylen de Wee joins the field at Canon South Africa Disabled Golf Open

Johannesburg, South Africa. February 2019. Entries are flowing in for the 21st edition of the prestigious Canon South Africa Disabled Golf Open taking place from 13 to 16 May 2019 at the Magalies Park Golf Club. This year's tournament will once again see some of the best golfers with disabilities from around the world compete.

South African arm amputee Raylen De Wee has confirmed his participation. De Wee suffered an electronic shock from a loose cable in 2010 and spent a year in hospital. In 2011, he began playing golf with the South African Disabled Golf Association's (SADGA) First Swing Program (FSP). He competed in the South Africa Disabled Golf Open for the first time in 2014 and it's become an annual tradition for him. He has since competed in the tournament every year. He currently boasts a handicap of 9.9.

Golf has turned into a career for De Wee who works at SADGA's First Swing Program as a coach for disabled children in the Western Cape schools. He recently completed the PGA Grow Golf Coaches Certificate. The First Swing Program has helped to uplift hundreds of children through playing golf.

"We are proud to host this talented and up-and-coming golfer at the Canon South Africa Disabled Golf Open in May. He is an inspiration to others who are trying to rebuild their lives following an injury that has left them disabled," says Dana Eitzen, Corporate and Marketing Communications Executive from Canon SA, which has a proud legacy of support for South African sport.

This will be Canon South Africa's third year as the title sponsor of the tournament which is organised annually by the South African Disabled Golf Association (SADGA). This international amateur event incorporates golfers with varying disabilities, with divisions for leg amputees, arm amputees, deaf golfers, the visually impaired and Les Autres (autistic, deformities etc).

The company is a primary sponsor of SADGA's First Swing program which encourages young children with disabilities to live beyond their physical limitations and play golf. Canon is also associated with the Sunshine Ladies Tour as a sponsor of the season opening event for the past two years. This year, Canon SA is sponsoring *The Player's Fund Project Hero*, through which the stories of four fallen rugby heroes are being told to offer hope to former rugby players whose lives have been forever changed by serious injuries on the field.

Canon

SOCIAL MEDIA: #CanonSAOpen

Twitter: @Canon_SA / @sadga101

Facebook: Sadga / South African Disabled Golf Association / Canon South Africa

Instagram: canon_rsa

For more information about Canon, please visit www.canon.co.za or follow Canon on [Facebook](#), [Twitter](#), [Instagram](#) or [LinkedIn](#)

-Ends-

Media enquiries, please contact

Canon South Africa

Dana Eitzen

t. +27 (0)12 675 4900

e. pr@canon.co.za

PR Agency – Mail Room PR

Azelle Evans

t. +27 (0)82 851 0090

e. azelle@themailroom.co.za

About Canon Europe

Canon Europe is the EMEA strategic headquarters of Canon Inc., a global provider of imaging technologies and services. Canon Europe has operations in roughly 120 countries, with approximately 18,000 employees and contributes to around a quarter of Canon's global revenues annually.

Founded in 1937, the desire to continuously innovate has kept Canon at the forefront of imaging excellence throughout its 80-year history and has commitments to invest in the right areas and capture growth opportunities. From cameras to commercial printers, and business consultancy to healthcare technologies, Canon enriches lives and businesses through imaging innovation.

Canon's corporate philosophy is *Kyosei* – 'living and working together for the common good'. In EMEA, Canon Europe pursues sustainable business growth, focusing on reducing its own environmental impact and supporting customers to reduce theirs using Canon's products, solutions and services.

Further information about Canon Europe is available at: www.canon-europe.com

About Canon South Africa

Canon South Africa (Pty) Ltd, a wholly owned subsidiary of Canon Europe, came into being on January 4, 2000. Canon Europe is the regional sales and marketing operation for Canon Inc., represented in 120 countries and employing over 11,000 people across Europe, the Middle East and Africa (EMEA). Canon Europe invested in South Africa with a view to growing and expanding its market share in the country.

In South Africa, the Canon brand is today synonymous with consistency, driven by the company's passion, imagination, knowledge and importantly, loyalty to its customers. Canon SA offers a wide range of consumer imaging products and business solutions as well as a variety of large format printers.

Canon technologies are durable, innovative, intuitive, and feature smart and environmentally sustainable designs. Canon invests heavily in R & D and will continue to deliver new and technologically advanced products that cater for a variety of requirements.

In South Africa Canon will continue to support environmental sustainability by operating responsibly, minimizing the impact of its business on the environment and also encouraging a culture of environmental awareness and accountability amongst their staff, business associates and partners. Canon has also maintained its ISO 14001 environmental accreditation since 2007.


